

**Job Title: Bi-lingual Community and Financial Empowerment Specialist (CFES) - Southwood**

**Position Location: Charlottesville, Virginia**

**Reports to: Focus Neighborhood Manager**

**Employment Type: Full-time, Exempt-Professional, Salaried. Includes regular evenings and some weekends.**

Overview:

Habitat for Humanity of Greater Charlottesville (“Habitat”) is a cutting edge, non-profit organization creating simple, decent, affordable housing in partnership with low-income working families, volunteers and the community of Greater Charlottesville. We build homes and neighborhoods – alongside low income future homeowners called Partner Families – assisted by volunteers and participants from corporate, civic, and church sponsor groups. Habitat was the first in the nation to redevelop a trailer park – Sunrise – into a mixed-income community without resident displacement. Sunrise is now one of eight mixed income communities created by Habitat in Charlottesville.

Habitat is currently redeveloping the Southwood Mobile Home Park, a 120-acre, 1,300 resident community located in Albemarle County. We are working side by side with residents to plan for a mixed-use, mixed-income community of more than 1,000 new homes and businesses. When complete, Southwood will be a national model of compassionate and inclusive resident-led redevelopment. At Southwood and elsewhere, Habitat rebuilds communities via a long-term Asset Based Community Development approach, using the skills and talents of community members themselves to help them achieve their own vision.

Position Background:

The Community and Financial Empowerment Specialist (CFES) will be part of Habitat’s Department of Family and Community Partnerships, which works in partnership with local residents, community leaders and organizations to build strong, healthy neighborhoods and pathways to affordable homeownership. The position will be based at the Southwood Mobile Home Park, a 340 trailer community which Habitat is redeveloping into a permanent, mixed-income community. The CFES will provide a variety of direct supports for residents including outreach, one-on-one financial coaching, housing counseling, and connection to community resources. This position will also be facilitating group meetings on various topics including neighborhood design/planning, community building, financial skill building and homebuyer education.

Necessary Skills:

- **Bilingual fluency required: English and Spanish.**
- Ability to learn quickly and take initiative with limited direction while functioning within a collaborative, team environment
- Ability to remain positive and focused in a constantly changing environment

- 1-3 years of experience living in a similar community, performing community outreach, or working in a social services/non-profit setting
- Ability to build strong relationships with community members guided by deep respect for them as equal partners who need space to exercise their own agency
- Comfortable working independently with strong initiative
- Aware of and sensitive to a diversity of cultures, life experience, power/privilege and backgrounds
- Experience in facilitating adult education groups and/or developing curriculum
- Interest in mentoring and/or coaching
- A strong understanding of personal finances, particularly in the areas of budgeting, asset building, and credit building
- Ability to manage confidential materials
- Strong computer skills including email, internet use, Word, Excel and use of the Google Suite
- Flexibility to work some regular evening hours and some weekends
- Driver's license and insurable driving record

Things you will learn and do in this position:

- Conduct outreach like door knocking, making and distributing flyers, phone calls and texts, and individual meetings
- Provide one-on-one financial coaching to families and individuals with a client-centered, strength-based approach towards their financial goals
- Conduct financial assessments and work with families to build a holistic plan of action that address barriers to financial stability
- Work with individuals to document a budget and build a spending/savings plan that supports their goals and values
- Access credit reports/scores and provide strategies for improving credit
- Provide direct services as well as referrals to community resources
- Assist in the development and facilitation of community meetings
- Become a HUD certified financial coach (must take and pass exam within first 3 months of employment)
- Understand services and resources offered in the community, such as employment services, educational enrichment programming, and other resources related to improving quality of life
- Support community volunteers to plan and host neighborhood festivals and events
- Use Outcome Tracker, a client management system, to document and report on client outcomes accurately and in a timely manner

Habitat for Humanity of Greater Charlottesville is an equal opportunity employer. Women, minorities, and people with disabilities are encouraged to apply. If you are asked to interview and require modifications, please let us know. Please send a full resume and detailed cover letter by email to Kathleen Baines, Office + Human Resources Coordinator at [kbaines@cvillehabitat.org](mailto:kbaines@cvillehabitat.org). No telephone calls, please. Applications will be accepted until an outstanding candidate is identified.