Dear Friends,

Indeed, all of us working or volunteering for Habitat today are blessed to stand on the shoulders of those who came before us. When Habitat for Humanity of Greater Charlottesville was founded in 1991 by a committed group of volunteers—dogged in their quest to help Phyllis Meredith build the home of her dreams—no one could have imagined where we would be now. Twenty five years and more than 170 new Partner Family homes later, we have created an entirely new national paradigm for affordable housing in inclusive, mixed-income communities.

Over the course of the past quarter century, more than 18,880 volunteers and 7,100 financial supporters have answered the call and helped change the life trajectory of our Partner Families, themselves contributors of more than 40,000 hours of sweat equity.

Thanks to your efforts, families like the Coles will never suddenly have to move again when their rent increases. The Miranda children will thrive in vibrant, mixed-income communities like Sunrise, where they can ride their bikes and play outside with friends. And Phyllis Meredith will be able to enjoy her retirement in the home where she raised her two sons.

We can’t stop now.

Where we once struggled to build a home every couple of years, we are now building 20 annually in wonderful mixed-income communities. And, at Southwood, we are working side-by-side with the 1,500 community members to help create a redevelopment plan based on their needs, desires, and abilities. Southwood is one of the nation’s best chances to get it right, to provide beautiful, affordable housing as part of inclusive mixed-income neighborhood revitalization.

Please help us expand our impact this year.

Can we count on you to swing a hammer, or advocate for a family, or make a financial contribution? When you support our wonderful, hard-working Partner Families, you help make this a better Charlottesville for everyone.

Best,

DAN ROSENSWEIG
President & CEO

“If I have seen further, it is by standing on the shoulders of giants.”

SIR ISAAC NEWTON

Mission

Habitat for Humanity of Greater Charlottesville works to create simple, decent, affordable housing in partnership with low-income families, volunteers and the communities of Greater Charlottesville.

HABITAT BOARD OF DIRECTORS
Doug Ford, Chair
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Every time the rent increases, we move. Where we live now we don’t have enough space, the girls share a room and our son sleeps with us. The kids are getting older and they need their own space to grow and be themselves. When we found out we were accepted into the Partner Family program, I ran outside and screamed for joy—the kids ran out after me and we were all jumping up and down!

We can’t wait to have a stable home for our kids, somewhere we’ll never need to move from again. Our kids will have friends in the neighborhood, and we’ll be able to sit on the front porch and watch them play outside. I’m already planning to bake a welcome pie every time a new neighbor moves in! Our home will be a place to create memories that will last a lifetime.

TIFFANY COLES
Habitat Partner Family and mother of Ca’Miera, Devin and Ni’Emah (pictured)
Volunteer

Volunteers are the engine of Habitat. And swinging a hammer on the construction site isn’t the only way you can get involved. In 2015:

- 2,333 volunteers worked
- 41,521 hours on the jobsite, at the Store and in the Habitat office, contributing
- $1,026,783 in labor savings

My favorite part about volunteering with Habitat is getting to know the Partner Families as you work alongside them to build their homes.

Habitat’s commitment to making homes affordable while also engaging with the communities where they are building is admirable, and I am inspired by the Habitat crew, donors, and the families who dedicate their time, resources, and efforts to this endeavor.

BRIANNA HOGAN
University of Virginia Student, Habitat Volunteer

Expanding the Impact

Supporting the Habitat Store also plays an important environmental role. Seventy percent of all merchandise is donated or recycled, saving an estimated 2,200 tons of materials from reaching local landfills.
We loved standing side by side with Partner Families as advocates.

The best part was witnessing the joy it brought the family to achieve their dream of home ownership. Being an advocate is a very rewarding experience, and so much fun.

JIM AND WENDY CRAIG
Partner Family Advocates

Thanks to your support, Habitat has launched a new approach to community building called Community Conversations. Over the course of ten months, families and individuals who have selected to live in the same neighborhood get together to talk about what it means to build community. By sharing their dreams, aspirations and abilities, they build friendships before construction of their homes has even begun. In 2015:

75 Habitat staff, supporters + volunteers facilitated
15 Community Conversations sessions with
57 Partner Family members

“Expanding the Impact

In April 2015, Habitat hosted 150 local non-profit, government and community leaders for a crucial conversation about how to best work side by side with the neighborhoods we serve. The event featured special guest Angela Blanchard, President/CEO of Houston’s Neighborhood Centers Inc. Ms. Blanchard is widely recognized for her work infusing the methods of Appreciative Inquiry into neighborhood initiatives, helping community members take ownership of their own destiny.”
By donating to Habitat, you provide a “hand up” to our families. It is through the generosity of friends like you that we are able to increase our impact. Your gift makes dreams come true and helps build a better Charlottesville. In 2015:

$971K worth of in-kind donations augmented the $1.17M in monetary gifts, contributed by more than 1,000 individual donors and foundations.

Expanding the Impact

This year an anonymous donor gave $50,000 to Habitat to build a home in honor of Pope Francis for his commitment to social justice and the reinvigoration of the Catholic Church. In addition to furthering Habitat’s mission of building and preserving homes, the Pope Francis Home provided a unifying, celebratory opportunity for both Catholic and non-Catholic volunteers to work towards a common goal.

This house is the greatest blessing of our life.

When I write my donation check to Habitat each month, it’s my way of staying connected to the gift I was given. We have limited means, but our gifts come from the heart. I only wish I could give more—and I hope that I will in the future.

IRIS COX
Habitat Homeowner and Donor
Homeowner Story

Summer is the best time of the year at Sunrise...all of the neighborhood kids play outside in the big backyard and ride their bikes together. Everything has gotten better now that we own our own home. Before we all had to share a bedroom, and now the kids have their own spaces to grow and learn. Plus, I’ve finally been able to start saving money. I’m just so grateful to Habitat for this opportunity. It has changed our lives!

WENDY MIRANDA
Habitat Homeowner

2015 Financials
(Inclusive of Core Operations, Sunrise, Southwood and the Habitat Store)

![Revenue Pie Chart]

- Partner Family Mortgages & Other Income (rent, lots sales, store proceeds, etc.) 2,317,000 44%
- In Kind Donations (materials, in-stock store inventory, land, etc.) 971,000 18%
- Private Donations (individual donors, sponsorships, grants, etc.) 1,171,000 22%
- Government Grants 844,000 16%

TOTAL 5,303,000 100%

![Expenses Pie Chart]

- Program 2,514,000 49%
- Construction in Progress (CIP) 1,391,000 27%
- Land Costs 355,000 7%
- Management 360,000 7%
- Development/Events/Communication 362,000 7%
- Debt Service 113,000 2%

TOTAL 5,095,000 100%
Thank you for your generosity.

Your support is helping to transform the lives of hard-working local families.

**PLATINUM DONORS $1,000-$4,999**

- Anonymous (2)
- John and Sandy Beard
- Stephen and Mary Anne Bums
- Mike and Mary Chinn
- Christ Episcopal Church
- City Church
- Stephen and Anne Colgate
- Craig Builders
- SNL Cares
- Westwind Foundation
- Women Build

**GOLDEN DONORS $500-$999**

- Paul Huddleston and Dorianne Boudreau
- Christina and Soren Burkhart
- Steve Cohn and Jenny Buzan
- Elaine Alpren and Nicholas Cafferillo
- Frances H. Camp
- Carl and Khabira Wise Fund in CACF
- Diane Caton
- Charlottesville Lady Arm Wrestlers
- Church of Our Saviour
- Virginia R. Coleman
- Karen Cooke
- Myra and Carlton Cooper
- Council of Region XV
- Jim and Wendy Craig
- Shirley Crehore
- Diana Foster and Thomas H. Jones Foundation in CACF
- John and Anne Dodge
- Douglas and Elaine Drysdale
- Gregory and Margaret Edwards
- Jeff Erkelens and Joey Conover
- Carol and Gery Fisher
- Pamela French
- John and Compton Going
- Fred and Ellen Gortler
- John and Amy Harris
- Heiner Family Fund in CACF

**DIAMOND DONORS $10,000+**

- Anonymous (4)
- John P. and Anna H. Ayers Foundation
- Bama Works Fund in CACF
- Commonwealth of Virginia Campaign
- Estate of M.J. Rossi
- Estate of Stella Mae Scharf
- Management
- Manchester Capital
- Allyson Louthan
- Sandra Jones
- Foundation
- Hunter Smith Family Foundation
- Virginia Campaign
- State Church
- Meadows Presbyterian Church
- Nest Realty
- Pymwymy Fund in CACF
- Wells Fargo Housing Foundation
- Susan Wells-Sargeant Tao and Sheila Weschler
- Reg and Kathie Woods

**SILVER DONORS $500-$999**

- Anonymous
- Real Property Management, Inc.
- Red Light Management/Star Hill Presents
- Christopher and Kristen Rembold
- Rotgin Family Fund in CACF
- Jeffy and Faye Rosenthal
- Mark Okusa and Diane Rosin
- Bryan and Betsy Sauer
- Lilian Schafft
- Elizabeth Scott
- Sedona Taphouse
- Sherry Snard

**BRONZE DONORS $100-$499**

- Paul Huddleston and Dorianne Boudreau
- Christina and Soren Burkhart
- Steve Cohn and Jenny Buzan
- Elaine Alpren and Nicholas Cafferillo
- Frances H. Camp
- Carl and Khabira Wise Fund in CACF
- Diane Caton
- Charlottesville Lady Arm Wrestlers
- Church of Our Saviour
- Virginia R. Coleman
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- Myra and Carlton Cooper
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- Carol and Gery Fisher
- Pamela French
- John and Compton Going
- Fred and Ellen Gortler
- John and Amy Harris
- Heiner Family Fund in CACF

**GOLD DONORS $1,000-$4,999**

- John and Sandy Beard
- Stephen and Mary Anne Bums
- Mike and Mary Chinn
- Christ Episcopal Church
- City Church
- Stephen and Anne Colgate
- Craig Builders
- SNL Cares
- Westwind Foundation
- Women Build

**PLATINUM DONORS $5,000-$9,999**

- Albermarle County Rotary Club
- Aldergate United Methodist Church
- Eve Bargmann
- Rebecca Barlow
- BB&T- Branch Banking Trust
- Bike and Build
- Robert Bond

**DIAMOND DONORS $10,000+**

- Anonymous (4)
- Bama Works Fund in CACF
- Commonwealth of Virginia Campaign
- Management
- Manchester Capital
- Allyson Louthan
- Sandra Jones
- Foundation
- Hunter Smith Family Foundation
- Virginia Campaign
- State Church
- Meadows Presbyterian Church
- Nest Realty
- Pymwymy Fund in CACF
- Wells Fargo Housing Foundation
- Susan Wells-Sargeant Tao and Sheila Weschler
- Reg and Kathie Woods
“Community is working together and trying to build our dreams together. Now, the people in Southwood have a sense of hope.”

JUAN GARZA  
Southwood Community Member

“...we didn’t have a lot to look forward to now that we didn’t before. We are so thankful to be home.”

PHYLLIS TURNER  
Habitat Homeowner

“...it was like a dream for me. I worked so hard and now my dream has come true!”

HADI MOHAMMIDI  
Habitat Homeowner
“It feels good to be working toward a goal, a light at the end of the tunnel. And you have people around you who encourage you. It makes you feel like you’re walking tall.”

TIM TURNER
Partner Family

Sharon Kennedy
Jane Kerewich
Gary and Evelyn Kessler
Colleen King
Robert and Adelaide King
Ann Kingston
Kevin and Jean Kollar
Nicole Fedoravics and Benjamin Kozower

Victoria MacMillan
Grace Mahone
John and Marilyn Marshall
Ellen J Martin
Alan and Julie Matsumoto
Lindsay Matthews
David and Mary McCarthy
Louise McConnell
Lesley Myers
Val Newcomb
Steven A. Newman
Helen and Lloyd Noland
Lindsay Nolting
David E. and Ann Normansell
Richard A. Oliva
Reuben and Sue Raney
Judy Rasmussen
Jo and Paul Reeder
Elizabeth Reitz
Gloria K Rennolds
Frederick and Anne Ribble
Hans and Anna Riddervold
John and Virginia Ritchie

10-14 gift donors

15+ gift donors

10-15 gift donors

GREEN: 10-14 gift donors

Blue: 15+ gift donors
Thank you to our in-kind donors.

Together, these individuals, local businesses and corporations contribute hundreds of thousands of dollars of goods and services that help Habitat keep overhead low.

Advanced Concrete
AG Dillard
Airflow Systems Inc.
Albermarle Baking Company
ALC Copies
Allied Concrete
Allied Portable Toilets
Anderson Carriage House
Benny Deluca’s
Bluestone AV & Lighting
Blue Ridge AV & Lighting
Boyd & Sipe, PLC
Boys & Girls Club
Brownsville Market
BRW Architects
Chandler’s Paint
Charlottesville Self Storage
Chick-fil-A
Clay Greene Consulting, LLC
Community Results
Cree
Custom Ink
Digg’s Inc Excavation
Dow
Earthworks Excavating
Ferguson Enterprises
Foods of All Nations
Harvest Moon Catering
Hunter Douglas
Jones & Green LLP
JW Townsend
Kroger
La Guadalupana
LeClair Ryan
Lorain - Better Homes & Gardens
Lowe’s Home Improvement
Lucky Stone
Martin Hardware
McCallum & Kudratcetz, PC
Meadows Presbyterian Church
Mike & Sharon Davis
Nest Community
Parker, McEwan & Jacobs, PC
Piedmont Housing Alliance
Pro Build
Real Estate III
Relay Foods
Rooter Man Plumbers
Sami’s Club
Scott Kroner, PLC
Shelby Beck Construction, LLC
Skyline Tent Company
Snow’s Garden Center
South Plains Presbyterian Church
Square D/Schneider Electric
Stables Construction
Stoneking/ von Storch Architects
Studio Ten15
T & N Printing
Ted Anderson
The Local Food Hub
VA Discovery Museum
Valley Office Machines
Valspur, Inc.
Van Der Linde Recycling
Waynesboro Nursery
Weatherseal Insulation
Well House
Whirlpool
Yale Locks

2015 Tributes List

IN HONOR OF
Anne Andrews
Tony Baglioni & Tony Kinnaird
Val Beasley
Joan Brown
Melanie Brown
Katharine Caldwell
Richard Caldwell
Dr. & Mrs. James Carter
Bill Charlton
Jeff Erkelens & Janice Shaw
Dr. & Mrs. James Cartier
Bill Charlton
Sylvia Hendrix
Mr. Thornley Houch
Joan Jay
Dr. & Mrs. Billy Jones
Bo & Robin Jones
Robert G. Jones
Professors Judith and David Kovacs
David Kudratcetz
Mike Lea
Mr. & Mrs. Rudolf Loeser
Steve Luck
The Marshall Family
Cathy McIntyre
Dr. & Mrs. Dean Morrell
Tom Nicholson
Susan Osborne & Steve Reynolds
Dr. and Mrs. Margaret Muir

IN MEMORY OF
David Armacost
Darian Brown
Carlton Cooper
Jerry Dudley
Emet A. Flynn
Nirvika Ghose
Elinor Hammersley
Terry Hintz
Kate Hoelscher
John Paul Knox
Corie Lee
Brent Olsen
Paul Schickedanz
Virginia Stone
Adam Clark Wyant
2016 In Focus

PROJECT 20

With your support our impact is growing. In 2016 we will work side-by-side with 54 future homeowner families to build homes in our 5th, 6th and 7th mixed income communities. The 20+ homes to be completed this year will provide affordable homeownership opportunities to hard-working local families in wonderful, diverse neighborhoods like Burnett Commons III: The Park in the city and Wickham Pond in Crozet.

SOUTHWOOD

At the same time that we fulfill our Project 20 promise to the community, we will be intensifying our redevelopment efforts at the Southwood Mobile Home Park, this region’s greatest remaining opportunity for inclusive, affordable housing and mixed-income neighborhood revitalization. We are currently working with “early adopters” at Southwood to help them imagine and plan a first, model village to serve as a prototype for the larger redevelopment.

Celebrating 25 Years

In 2016, we are thrilled to celebrate 25 years of service to the community. Habitat for Humanity of Greater Charlottesville was founded in 1991 by a group of dedicated volunteers who were committed to helping Partner Families achieve their dreams of home ownership. Twenty five years later, we have built more than 170 new Partner Family homes and safely housed 2,000 neighbors thanks to the commitment and dedication of more than 18,880 volunteers and 7,100 financial supporters.

The attached pull out page highlights the accomplishments of the past 25 years. We hope it will inspire you to continue investing in Partner Families and working with us as we look for creative ways to exponentially expand our impact over the next 25 years.

2015 By the Numbers

26
new Habitat homes under construction

2,000
local low-income residents housed affordably

$1.14
million gross sales at the Habitat Store, a continuous source of revenue for homebuilding

$490K
in labor savings contributed by volunteers on the construction site

897
volunteers donated their time to the Habitat Store

3,860
sweat equity hours have been completed by Partner Families
How will you help us expand our impact in our 25th year?

SINCE 1991

170+ new Habitat homes built

$16.8 million saved in home equity and mortgage savings