VOLUNTEER • ADVOCATE • DONATE
ANNUAL REPORT 2013
Dear Friends,

Housing is more than a roof over one’s head. It provides a foundation for the future – for families, for neighborhoods, and for the region.

In these pages, you’ll read about many new foundations established in 2013, about families like the Mayo’s who just one year ago huddled together under blankets against the cold winter air leaking into their run-down rental apartment. Today, Rachel, James and Travis are thriving in their new, energy-efficient home at Sunrise, the first trailer park transformation in the nation without resident displacement and, more importantly, one of the most unique, inclusive and desirable neighborhoods in Charlottesville.

You’ll also read testimonials from a few of the thousands of community supporters whose many contributions form the building blocks of our work.

The theme of this year’s Annual Report is “Volunteer, Advocate, Donate” – a call to action that we hope will inspire you to join with us in 2014.

This year, with your help, we’ll begin to transform two sections of town that for years have been in desperate need of attention. For starters, we’ll turn a long-time dumping ground on Elliott Avenue into a beautiful, walkable 46-home mixed-income neighborhood surrounding a new central park and a preschool.

At the same time as we’re pouring foundations at Elliott, we’ll be working side-by-side with the 1,500 residents of the Southwood Mobile Home Park to help them plan their future. Southwood is the area’s largest single concentration of affordable housing and the region’s greatest remaining opportunity for inclusive, mixed-income housing.

Won’t you join us this year? When you swing a hammer, or advocate for a family, or make a donation, or volunteer at the Habitat Store, you help thousands of local residents break the cycle of generational poverty, lay the foundation for future success and dream of a brighter, more hopeful tomorrow.

Best,
Dan Rosenswieg
Executive Director

MISSION Habitat for Humanity of Greater Charlottesville works to create simple, decent, affordable housing in partnership with low-income families, volunteers and the communities of greater Charlottesville

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“I’m dreaming about being able to leave a legacy”

My son Zachariah is the light of my life. It seems like he grows every five minutes! He’s a sweetheart and very smart and I plan on giving him a bright future. Having our own Habitat home means stability, a blessing of a neighborhood that’s safe, where everyone knows each other and the kids can have playdates and birthday parties.

Before I found Habitat, high rents and bad credit didn’t allow me to live in a lot of places. Now, all the sweat equity and work on my credit is paying off. Thanks to all the donors and volunteers, I’m dreaming of decorating my house. But it’s not just that—I’m dreaming about being able to leave a legacy—something for my son to build on when he gets older.

- Angel Turner
Habitat Partner Family
At Habitat, volunteers are our engine. By swinging a hammer, or volunteering at the office or Store, or advocating for a family, you allow us to extend a helping hand up, transforming lives and communities. In 2013:

5,135 volunteers donated
42,405 hours, saving Habitat
$968K in labor costs

- FIRST-OF-THEIR-KIND PARTNERSHIPS -

Habitat dedicated two homes in partnership with the Thomas Jefferson Community Land Trust, removing land costs from the price of the home and ensuring long-term affordability. Additionally, Habitat renovated the first distressed property in our region donated by Bank of America, part of the bank’s commitment to deed up to 2,000 properties to Habitat affiliates nationwide over the next three years.

The heat was relentless, but there was such a great vibe at the Belmont Blitz. I usually work Thursdays and Fridays as part of the Mid Week Crew, but I came out for several days in a row to help jump start construction at the Belmont Cottages. It was hard work, but I’ve never seen that level of enthusiasm among the community.

I love working alongside Partner Families. Ashley, Sheron, Benny—what wonderful people! I have such a greater appreciation for what they’re doing to make a change in their lives. And it’s good for me too—there’s always a little puzzle to solve and I love the challenge. The only downside is that my honey-do list has expanded along with all my new skills!

- Bill Wanner
Belmont Blitz and Mid Week Crew Volunteer
Now I find that I’m the one weaving Habitat into the most unexpected conversations.

While building houses will always be Habitat’s central mission, working side by side with families and using your voice to increase awareness about the need for affordable housing helps change behaviors and policies that lead to inadequate housing and homelessness. In 2013:

29 Partner Family advocates and
281 Youth United volunteers provided
2,130 hours in support of Partner Families

- FIRST TRAILER PARK TRANSFORMATION -

Thanks to support for families and advocacy on behalf of the project, Sunrise, the nation’s first trailer park transformation without resident displacement, was completed in 2013.

I’ve found Advocacy with Habitat to be more than picket lines or formal letters to politicians—it can be as simple as sharing your own experience. Through a chance encounter at a yard sale, I learned that my neighbor Anne is a longtime Habitat supporter and volunteer. We chatted while picking through knickknacks about how much she was enjoying getting to know a Habitat Partner Family as they grew into their new role as homeowners. Before I knew it, without even trying she had me hooked!

I called the office that very afternoon and was paired as an Advocate with the Brown family shortly thereafter. I have been so moved watching Tricia make some very tough, but good choices to stay on track with her savings. Now I find that I’m the one weaving Habitat into the most unexpected conversations!

- Ellen Dudley
Partner Family Advocate for the Brown Family
By donating to Habitat, you not only allow families to escape dangerous and unhealthy living conditions, but you help break the cycle of generational poverty and provide an investment in the community’s long-term financial security. In 2013:

939 individual donors provided
$1.2M total individual gifts
$700K worth of in-kind donations

- FIRST TIME DONORS -

More than 200 community members answered the call for the first time this year, bringing 20 families out of sub-standard housing and providing safe, decent, affordable shelter for more than 2,000 local residents.

An investment in Habitat allows families to help themselves and feel a great sense of pride in their achievement.

- Ron Wilcox
Professor of Business Administration
Darden School of Business at UVa

I recently started giving to Habitat because its entrepreneurial model for tackling the affordable housing crisis in our area means that my gift will go much further, making an impact on the community for years to come.

- Hunter J. Smith
Hunter Smith Family Foundation
What a difference a year and a home make

Last winter, we had to wear layers of clothing and stay under the blankets when we were at home. The cold air came in through the cracks in the windows and under the doors. This year, during the cold winter days, all I can think of is how grateful I am to have a warm, safe home for my kids. I don’t have to worry anymore that they will be cold at night. Plus, we are saving $150 a month on our electric bill, which has made a huge difference in our lives.

–Rachel Mayo
Habitat Partner Family
Thank you for your generosity! Your support is helping to transform the lives of hard working local families!

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“This year, instead of living in a trailer without heat, I am safe and warm.”

- Tricia Brown
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**this year we have room enough to grow, create, make music and truly flourish**

- Iris Cox

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“this year, being a partner family with Habitat has given me the gift of hope”

- Christina Harris
“this year, Habitat has given me a sense of pride” —Chauncey Banks

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Thank you to our in-kind donors! Together, these individuals, local businesses and corporations contribute hundreds of thousands of dollars of goods and services that help Habitat keep overhead low.
“this year, I’m so close to realizing my dream”
- Sheron Sinclair

“this year, my kids have a safe place to call home”
- Wendy Miranda

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Marily Kerney
Gary & Evelyn Kessler
Colleen King
Berkeley Kingman
Victor & Nancy Konantz
Marcia Kraft-Sayer & Steven Sayer
Christopher & Catherine Kramer
Geraldine Kruger
Richard & Carolyn Lalley
George & Janet Larie
David Lea
Frances Lee-Vandell
Linda Lester
Marian Limber
Shirley Lindsay
Ivan & Marsha Login
Robert & Sandra Luck
Steven & Emily Luck
Lunchbox
Zanne MacDonald
Dana Mains & Susan Cabell-Mains
William & Maureen Minor
Wendy Miranda
Kenneth & Bernice Mitchell
Milton Moore
Calvin & Karen Morris
James Mosier
Anna Moulis
Souheil Nadri
Jon Nazifger & Carol Hurst
Ralf Nass

“this year, I know there is always something to be thankful for”
-Larry Washington

Robert Nelson
Newcomers Club of Greater Charlottesville
Howard & Barbara Newlon
David & Jean Newsom
Marland & Marsh Newton
Michelle Nikiforov
Dan Nissen
Donald & Mildred Nuechterlein
Monica Olsen
Flora & Charles Orser
Osman Ozbulut
James Paradis
Leslie Parrish
Bob & Ellen Pate
John & Lydia Peale
Rebecca Pence
Wendy Perry
Morgan Peyton
John & Jacqueline Pickering
Krista Pool

Thank you to our generous sponsor groups!
Adopting a community at any level is a win-win. Sponsorships help to offset development costs and keep mortgages affordable for new homeowners. It also provides sponsor groups with invaluable marketing and team building opportunities.

Community Developers
$25,000 - $49,999
Presbyterian Piedmont Mission Group
Meadows, First, Olivet, South Plains, Tabor, Cove, and Westminster Presbyterian Churches

Local Builders
$10,000 - $24,999
Bank of America
Wells Fargo
Habitat at UVa (HUVA)
Women Build
Youth United
Region XV Episcopal Churches
Back Mountain, Christ, Church of our Saviour, Emmanuel, Grace, St. Paul’s – Ivy, and St. Paul’s Memorial Episcopal Churches

Ground Breakers
$5,000 - $9,999
Commonwealth of Virginia Campaign (CVC) at UVa
GE

Good Neighbors
$2,500 - $4,999
Blue Ridge Termite & Pest Management Group

In Memory Of
Jill Barlow Bastian
Eileen Barth
Earlmy Chapman
Elisabeth Cheely
Ernie Flynn
Dolores Fuentes
Norman & Laura Graebner
Tony Iachetta
Florence Janoff
Edward G. Johnson, Jr.
Stephen Mayer
Percy Montague, III
Donald Murphy
Gabe Silverman

In Honor Of
Anne Andrews
Susan Artz
Halsey Blake-Scott
The Carter Family
Bill Charlton
Kathy & Pat Concannon
Albert Connette
Kaye & Carlton Cooper
Dr. and Mrs. Douglas Cox
James & Wendy Craig
Laurie Curtin
Mary Dague
Ralph Dannmann
John Dodge
Thomas Drescher
Katie Geissbuesler
Bill Hamilton
Mr. & Mrs. George C. Jones
Mr. & Mrs. Robert Jones
Robin & Bo Jones
David Kudravetz

Mr & Mrs Rudolph K. Loeser
Beverly McCoid
Mark & Barbara Michel
Henry C. Page, Jr.
Phil Parrish
Rebecca Pence
John & Marie Peterson
Charles and Sally Pickell
Charlotte Rea
John Ritchie
Mark & Mrs. Robert Warner
Francesca Tuazon
Mrs. Robert Warner
Ron Wiley
Reg & Kathie Woods
Peter Wurzer

Tribute Gifts

In Honor Of
Anne Andrews
Susan Artz
Halsey Blake-Scott
The Carter Family
Bill Charlton
Kathy & Pat Concannon
Albert Connette
Kaye & Carlton Cooper
Dr. and Mrs. Douglas Cox
James & Wendy Craig
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John Ritchie
Mark & Mrs. Robert Warner
Francesca Tuazon
Mrs. Robert Warner
Ron Wiley
Reg & Kathie Woods
Peter Wurzer
2014 in FOCUS

PROJECT 20

In 2013, we scaled up to work on 22 new homes, completing 16. In 2014, with your help, we will extend a hand up to even more families by completing at least 20 homes in great new neighborhoods, like the Elliott Avenue PUD, a 46-home, mixed-income, walkable neighborhood in the heart of Charlottesville.

SOUTHWOOD

While we are keeping our Project 20 homebuilding promise to the community, we will be working every day, side-by-side with 1,500 residents of the Southwood Mobile Home Park to help them plan a better future. Purchased by Habitat in 2007, Southwood is the region’s greatest remaining opportunity for inclusive, affordable housing and mixed-income neighborhood revitalization.

2013: BY THE NUMBERS

22
new Habitat homes under construction

$10.5M
local economic impact in 2013 from Habitat construction activities

358
in-depth interviews with Southwood families to plan for the future

$763K
gross sales at the Habitat Store

21
organizations represented on the Community Advisory Committee in Southwood

5K
sweat equity hours earned by Habitat Partner Families
2,000 local residents safely housed by Habitat for Humanity of Greater Charlottesville in 2013

How will you help us increase our impact this year?